

11:45 **Getting Down to Action** – the big issues;

Inez Abrahamzon,

“Once upon a time in a little village in southern Lapland –

People were striving to develop their village – and very often they were irritated over the rules and conditions – they got from the authorities – that didn’t match with their needs at all.

It was a time when women should remain silent and when it was very unusual for dignitaries and decision makers to meet local people in rural areas.

But one day the locals received a letter from the government – who wanted to make a visit.

They of course got very nervous – especially the men – who were the ones who would speak for them all.

The day came and the atmosphere was first very stiff, then they started - as the Swedes often do – with a cup of coffee and a delicious cake – baked by the women. The talking began – of those who were confident with it – the dignitaries – and slowly the ice was melting.

Then one of the locals – who had spent many nights, repeating what to say – raised his voice and started to talk. But unfortunately his nerves took charge and he started to repeat himself over and over again...

First the listeners got embarrassed, then irritated – then their nostrils started to vibrate...

Then, his little girl clambered up onto his knee, grabbed his head and said: “Daddy, I love you!”

First everyone was silent – then one started to laugh and soon they all did - even the father.

And the daughter – she later became one of the country's most professional leaders –

Because she had an extraordinary skill for knowing exactly what was needed in every situation for good cooperation and *progression!*

After this introduction – PPP – with keywords on.